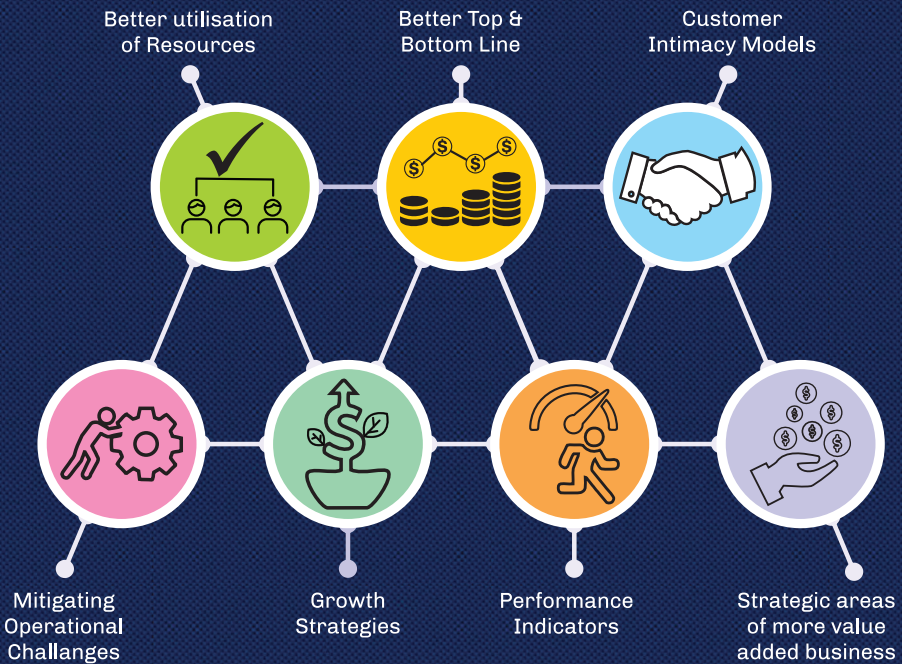


Strategic Use of Data for Organisational Growth



*"A Consulting framework for aspiring
Health care organisations and Hospitals"*



About the Consulting Framework

The success of every organisation is dependent on its critical positioning in the busy market place through an evidence based approach.

75%

More than 75% Healthcare Organisations DO NOT have a formal and structured Strategic Planning Exercise

50%

More than 50% Healthcare Organisations DO NOT have a clue about the RoI on the marketing and Promotion spent

80%

More than 80% Healthcare Organisations DO NOT have a structured Indicator based performance review mechanism



Reasons*

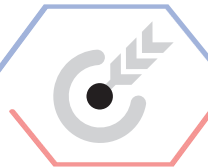
why Healthcare Organisations Fail to create Strategic Plans and Succeed



Lack of Understanding of the value of a well developed and executed strategic plan



Lack of Time Commitment and resources needed to develop a strategic plan



A belief that market is changing very quickly and strategic plans won't survive



A Lack of Follow through by ensuring right tactics including measurable indicators

We at Aduvaret Research and Consulting strongly believe that data driven organizations sustain for a longer time with greater competitive advantage over their competitors. To develop a data driven organisation, it is utmost important to nurture a culture of business analytics. A strong analytics culture of an organisation is resulted in a strong strategy building and therefore successful operation. Innovative and customised approach and tools are the life line of a strong analytics platform. Although we have a number of business analytics software, it only helps in automating few pre-defined indicators. However there is no alternatives for building of a strategic data usage capability within the organisation.

Therefore, Aduvaret Research and Consulting (ARC) has innovated a package for strategic use of data to support the decision making a very smooth process in the organisation. Through the "Strategic Use of Data", we intend to extend our professional assistance in doing an INDEPTH analysis of internal and external data and bringing a set of INSIGHTS which would support the strategic decisions around customers, operations and product positioning.

Adiuvaret Research & Consulting has developed a 9 point strategy to build the Strategic plans through strategic use of Data





About Adiuvaret Research and Consulting

Adiuvaret Research and Consulting (ARC), is a research and consulting organisation with a prime objective of assisting aspiring organisation to grow to its potential at a shorter period of time. Adiuvaret is a Latin word which means “Assist”. The very basic value of Adiuvaret is to “Assist”. It believes in the philosophy that “Assisting others to grow in life is a graceful thing”. We also believe that assisting others requires only one skill and that is “Attitude”. Therefore we at Adiuvaret invests significantly on developing a right attitude to assist others.

What We Do

Adiuvaret Research & Consulting (ARC) was founded with a prime focus on assisting organisations in the areas of research, analytics, documentation and training. ARC believes in continual growth and such growth is possible through new ways of doing things by adopting the culture of research and analytics and further making the new ways sustainable through proper documentation and training.

ADIUVARET CONCEPT ON ORGANISATION GROWTH



For details of the package and other assistance, please reach us as per the following;

Adiuvaret Research and Consulting



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